



ORDER

Flight Dates **08/10/12-08/11/12**

Contract / Revision **307514 /**
Original Date / Revision
 08/09/12 08/09/12
Advertiser **Cherny / Democrat / Congre**

Product
Andrei for Arizona
Agency Com 15%
Billing Contact
1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Agency **GMMB Inc**

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC
Sales Region NAT
Agency Ref 2

Order Sep 00:20:00
Estimate # **1585**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A25-54
Rev Codes POL POL CAND
Product Codes PL
Priority P-3
Advertiser Ref

Primary Account Executive
 Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
KASW	%
KDRX	%
KPHO	%
KPNX	%
KPPX	%
KSAZ	%
KTVK	%
KTVW	%
KUSK	%
KUTP	%
UNKWN	100%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	5	\$1,976.25	\$2,325.00	0.00	07/30/12	08/10/12	5	\$1,976.25	\$2,325.00
Totals	5	\$1,976.25	\$2,325.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KNXV	08/10/12	08/10/12	M-F 7-9am M-F 7-9am	CM	7am-9am	----F--	:30	1	\$225.00	P-3	0.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	----F--		1		\$225.00		0.00				
N 2	KNXV	08/10/12	08/10/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	----F--	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	----F--		1		\$450.00		0.00				
N 3	KNXV	08/10/12	08/10/12		CM	6pm-630pm	----F--	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00



KNXV

Print Date: 08/09/12

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**KNXV-TV
PHOENIX**Contract / Revision **307514** Flight Dates **08/10/12-08/11/12**Hiatus DatesOriginal Date / Revision 08/09/12/ 08/09/12Order Sep 00:20:00Advertiser **Cherny / Democrat / Congr** Product **Andrei for Arizona**Estimate # **1585**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 6pm-630pm											
				M-F 6pm-630pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----F--					1	\$450.00		0.00			
N 4	KNXV	08/10/12	08/10/12	M-F 10-1035pm	CM	10pm-1035pm	----F--	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
				10pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----F--					1	\$850.00		0.00			
N 5	KNXV	08/10/12	08/10/12	M-F 1035pm-1102pm	CM	1035pm-1102pm	----F--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----F--					1	\$350.00		0.00			
													Totals	5	\$2,325.00

*Tax 1 Note: Tax 0.5%.